

McCormick Office of Career Development Newsletter

Greetings from the McCormick Office of Career Development!

Wanted: Photos of Our Students in Action!



Do you have photos of McCormick students at work in your company? We are collecting pictures of our students for use in social media and internal marketing materials. Help us get other job-seeking students excited about the work experiences our employers have to offer. Please send your pictures to [Allison Berger](#).

RECRUIT THIS FALL Upcoming Fall Events

We are currently booking company days, meet and greets, and information sessions for our busy fall recruiting season.

- **Company Days**
Interact with students at a table in the lobby of Tech
- **Meet and Greets**
Talk with students in a conference room
- **Info Sessions**
Spend an hour in a classroom venue talking about your company and employment opportunities

Please [email Allison Berger](#) or call her at 847-491-2613 to reserve your date today.

Contact Us

847-491-3366

mcd@northwestern.edu

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Key Dates

Registration for SWE Industry Day Career Fair is now open!

The event will be held on **October 15**, with McCormick Interview Day to follow on **October 16**.

Register by searching "SWE" under "Career Events" in [McCormickConnect](#).

Registration for our Networking Mixer on **October 14** is also open in [McCormickConnect](#).

Search "mixer" under the "Career Events" tab.

September

Sign up for Tech Expo and McCormick Interview Day begins

Monday, September 21
Fall classes begin

Recap of Ninth Annual Employer Forum



Thank you to those who participated in our Ninth Annual Employer Forum on May 13 and helped make the event a huge success.

Fifty-four employer attendees visited the Evanston campus to learn and network with McCormick students.

The event included an employer panel, student panel, student design project presentations, a student/employer networking mixer, and a presentation from our keynote speaker, Mary Scott of Scott Resource Group.

Keynote Speaker

Mary Scott of Scott Resource Group

Mary shared insights from her most recent qualitative study, which revealed how employers can build their brands to be more attractive to students.

If you are interested in seeing a copy of Mary's presentation, please contact her at mary@scottresourcegroup.com

Join us Next Year!

Our Employer Forum is held every year, so join us for our next event in spring 2016. Date and location details TBA.

Degree Spotlight: Master of Science in Information Technology (MSIT)

Graduates of the [Master of Science in Information Technology \(MSIT\) program](#) are not only schooled in foundational technologies and advancements (70 percent) but are trained in critical business and management skills (30 percent) as well. This leaves them well positioned to implement IT solutions to bridge the gap between fundamental technology and business strategies.

Student Information

Students in the MSIT program are working professionals across a variety of industries, including finance, healthcare,

education, manufacturing, telecommunications, consulting, and insurance. The program offers both part-time and full-time options, with classes taught by tenured Northwestern University faculty and leading IT professionals.

Employee Referrals

Employee referrals result in many of the program's brightest students and success stories. If you know someone who might be a good fit, please [email MSIT](#) to recommend a name or learn more.

75th Anniversary of Co-op Senior Recognition Dinner

On Thursday, June 18, the MCD office recognized 30 graduating seniors for their achievements and successful completion of the Walter P. Murphy Cooperative Engineering Education Program. Students, their families, and co-op employers came together to celebrate the accomplishments of students at a recognition dinner held at the Crystal Ballroom in downtown Evanston. Visit our [Facebook page](#) to view photos of the event.



Start a Co-op Program

Interested in starting a co-op program at your company? Our director answers the most frequently asked employer questions about co-ops [in this article](#).

SAVE THE DATE Student of the Year Award Nominations

This prestigious award is granted to a graduating McCormick senior who has exceeded the expectations of his/her co-op employer by providing excellent contributions and dedication to the on-going success of the company. The winning student will receive a plaque and a cash award. If your co-op student is eligible for the award, you will receive an email in mid-July with more information about how to begin the nomination process.